



## PLANNING DIVISION IMPORTANT NOTICE

The City of Pleasanton is in the process of accepting public comments on a Draft Supplemental Environmental Impact Report (DSEIR) for the Johnson Drive Economic Development Zone (JDEDZ). The JDEDZ is a pilot Economic Development Zone within a 40-acre area along Johnson Drive between Stoneridge Drive and I-580 currently developed with office, commercial, institutional, and industrial uses. The JDEDZ would allow the City to use zoning and land use designations, incentive programs, completed environmental review documentation, and standards and guidelines to streamline the development process and encourage investment, adding value to properties within the JDEDZ. The DSEIR includes some assumptions about development that would take place within the JDEDZ in the short term ("Phase I," which includes the development of club retail, general retail, and hotel uses) and the long term ("Full Buildout," which includes Phase I as well as additional retail, commercial, and industrial/office uses). The JDEDZ is a part of the 2009 General Plan's program for business retention and expansion.

A public hearing at the City of Pleasanton Planning Commission was held on September 23, 2015 to solicit public comments on the DSEIR. In addition, a Neighborhood Meeting was held on October 22, 2015. To maximize public outreach, a **Community Meeting** will be held to receive additional public comments on the DSEIR. The comments provided at this Community Meeting will be addressed in the Final Supplemental Environmental Impact Report (FSEIR). Subsequent Planning Commission and City Council Meetings will be noticed and held at a later date, where comments may also be provided. No action will be taken on the DSEIR or JDEDZ at this Community Meeting. Please come and share your comments regarding the DSEIR.

The DSEIR is available on the City's website at  
[www.cityofpleasantonca.gov/JDEDZSEIRSept2015](http://www.cityofpleasantonca.gov/JDEDZSEIRSept2015)

### **Johnson Drive Economic Development Zone Community Meeting**

Thursday, November 12, 2015

6:00 p.m. – 7:30 p.m.

Hart Middle School Multipurpose Room  
4433 Willow Road, Pleasanton

Please RSVP to Kendall Rose, Office Assistant, by phone at (925) 931-5601 or by email at [krose@cityofpleasantonca.gov](mailto:krose@cityofpleasantonca.gov).

If you have any questions, need more information, or would like to email/mail your comments on the DSEIR, please contact Eric Luchini, Associate Planner, by phone at (925) 931-5612, by e-mail at [eluchini@cityofpleasantonca.gov](mailto:eluchini@cityofpleasantonca.gov), or by mail at City of Pleasanton Planning Division, P.O. Box 520, Pleasanton, CA 94566. In order to ensure sufficient time for public input, the City has extended the DSEIR public comment period from 45 days to 67 days. Written comments on the DSEIR will be accepted through November 23, 2015.